

Access to Experts

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Bart van Ark is Executive Vice President and Chief Economist of The Conference Board, a global research organization with its head office in New York City in the United States. He leads a global team of economists in New York, Brussels and Beijing, who produce a range of widely watched economic indicators and growth forecasts, as well as in-depth global economic research. Van Ark is also responsible for the development of the strategy and major new initiatives of The Conference Board.

Van Ark is also a [Professor in Economic Development, Technological Change and Growth](#) at the [University of Groningen](#) (The Netherlands), from where he also graduated in 1993, and where he has specialized in the areas of economic growth, development economics, economic history and international economics and business. He is an internationally acclaimed expert in the field of international comparative productivity measurement and analysis, innovation and technology, and digital transformation in particular. He is the former director of the [Groningen Growth and Development Centre](#), a research group working on long term economic growth and productivity, of which he still is a member.

Van Ark has extensively published in leading national and international journals, including the Journal of Economic Perspectives, The Brookings Papers on Economic Activity, and Economic Policy. From 2004-2008 he has been managing editor of the Review of Income and Wealth. He is also frequently featured in major international business media, including Bloomberg, CNBC, the Financial Times and The Wall Street Journal.

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Publications by Bart van Ark

CEO Challenge®

- [CEO Challenges in the Gulf Region](#)
01 April, 2014
- [The Conference Board CEO Challenge® 2014: People and Performance](#)
08 January, 2014
- [The Conference Board CEO Challenge® 2013: India Edition](#)
25 July, 2013
- [The Conference Board CEO Challenge® 2013: ASEAN Edition](#)
16 July, 2013
- [The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)
09 July, 2013
- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)
20 March, 2012

China Center Publications

- [China Center Quick Note: Barring the unexpected, China's economy to downshift considerably, as a natural consequence of both size and maturation](#)
21 February, 2013

Economics Program Working Paper Series

- [Signposts of Innovation: A Review of Innovation Metrics](#)
03 May, 2017
- [Recent Changes in Europe's Competitive Landscape and Medium-Term Perspectives: How the Sources of Demand and Supply Are Shaping Up](#)
06 May, 2013
- [Projecting Global Growth](#)
13 November, 2012
- [Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods](#)
15 November, 2011

Economics Watch Reports

- [The Conference Board Economics Watch® - European View](#)
28 June, 2012
- [The Conference Board Economics Watch® - European View](#)
19 February, 2012
- [Intangible Assets in France and Germany](#)
29 February, 2008

Executive Action Report

- [The Brexit Effect: Unpacking the Impact of Uncertainty on the Economy](#)
02 August, 2016
- [Avoiding the Digital Desert](#)
19 November, 2013
- [Will the Decline in Unit Labor Cost in Europe's Troubled Economies Help Improve Competitiveness?](#)
31 January, 2013
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27 July, 2012
- [Escaping the Sovereign-Debt Crisis: Productivity-Driven Growth and Moderate Spending May Offer a Way Out](#)
14 December, 2010
- [The 2010 Productivity Brief: Productivity, Employment, and Growth in the World's Economies](#)
13 January, 2010
- [Is ICT's Contribution to Productivity Growth Peaking?](#)
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- [Competitive Advantage of "Low-Wage" Countries Often Exaggerated](#)
02 October, 2006
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- [EU Labor Productivity and Employment Improve in 2004?but U.S. Still Leads](#)
19 January, 2005
- [New Member States Will Raise Productivity Growth of Enlarged European Union?but](#)
11 February, 2004
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23 January, 2003
- [Europe Vs. The United States: Which Industries are Leading the Productivity Race?](#)
28 June, 2002

Global Debt and Growth Series

- [Introducing the Global Debt and Growth Series](#)
07 August, 2013

Key Business Issues

- [C-Suite Challenge™ 2019: The Future-Ready Organization: Japan](#)
28 January, 2019
- [C-Suite Challenge™ 2019: The Future-Ready Organization](#)
16 January, 2019
- [C-Suite Challenge™ 2018: ASEAN/China Edition Executive Summary](#)
17 April, 2018
- [C-Suite Challenge™ 2018: ASEAN/China Edition](#)
05 April, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age](#)
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Executive Summary\)](#)
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- [Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer](#)
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- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation](#)
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- [Navigating the Digital Economy: Managing Demand and Supply for Digital Jobs and Developing a Tech-Savvy Workforce – CHRO Implications](#)
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- [The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications](#)

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- [The Conference Board CEO Challenge® 2016: Building Capability – Seeking Alignment, Agility, and Talent to Innovate and Grow](#)
13 January, 2016
- [StraightTalk® Global Economic Outlook 2016: Escaping the Global Economy's Holding Pattern](#)
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- [Global Economic Outlook 2016: Anticipating Labor Market Tightness at Times of Slow Global Growth \(CHRO Strategic Implications\)](#)
05 November, 2015
- [Global Economic Outlook 2016: How to Support Profits in a Slow Global Economy \(CFO Strategic Implications\)](#)
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- [Global Economic Outlook 2016: The Global Economy in a Holding Pattern](#)
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- [Getting a Handle on Energy in Europe \(Implications for the European Union\)](#)
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- [The Conference Board CEO Challenge® 2015: Gulf Cooperation Council Edition](#)
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- [The Conference Board CEO Challenge® 2015: Europe Edition](#)
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- [Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability: Strategic Overview](#)
15 June, 2015
- [Enhancing Labor's Contribution to Productivity: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability \(CHRO Summary\)](#)
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- [The Conference Board CEO Challenge® 2015: Australia Edition](#)
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- [Getting a Handle on Energy: Global Growth Scenarios in Times of Changing Oil Prices](#)
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- [The Conference Board CEO Challenge® 2015: Hong Kong Edition](#)
18 March, 2015
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- [GLOBAL ECONOMIC OUTLOOK 2015 How Will the Global Economy Cope with Slowing Workforce Growth: Implications for the CHRO](#)
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- [Global Economic Outlook 2015: Finding Opportunities in a Global Slowdown: GLOBAL OVERVIEW](#)
12 November, 2014

Key Findings

- [Productivity, Performance, and Progress: Germany in International Comparative Perspective](#)
12 August, 2009
- [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)
07 May, 2009

Newsletter

- [Economy, Strategy & Finance Center Newsletter - April 2019](#)
18 April, 2019
- [Economy, Strategy & Finance Center Newsletter - March 2019](#)
19 March, 2019
- [Economy, Strategy & Finance Center Newsletter - February 2019](#)
25 February, 2019
- [Global Economy Center Newsletter - October 2018](#)
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Publication

- [C-Suite Challenge™ 2019: The Future-Ready Organization: Latin America](#)
26 April, 2019
- [Growing Beyond Oil: Productivity, Performance and Progress in the Countries of the Gulf Cooperation](#)
10 June, 2008

Research Report

- [Global Economic Growth Scenarios 2020: The Impact of Investments and Reforms across Seven Major Regions](#)
11 June, 2014
- [Productivity and Digitalisation in Europe: Paving the Road to Faster Growth](#)
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- [The Conference Board CEO Challenge® 2014: Latin America Edition](#)
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- [Are Poor Nations Closing the Gap in Living Standards?: Perspectives on a Global Economy](#)
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- [Asia After the Crisis—Challenges for a Return to Rapid Growth: Perspectives on a Global Economy](#)
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- [Technology, Productivity and Growth: U.S. and German Issues: Perspectives on a Global Economy](#)
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- Bart van Ark, Janet X. Hao, Carol Corrado & Charles Hulten (2009), ["Measuring intangible capital and its contribution to economic growth in Europe"](#), EIB Papers, European Investment Bank, Vol. 14, No.1, pp. 62-99.
- Bart van Ark (2010), ["Productivity, Sources of Growth and Potential Output in the Euro Area and the United States"](#), Intereconomics 2010/1, pp. 17-20.
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