

Access to Experts



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Alicia V. Nieva-Woodgate is a corporate communications consultant with over twenty-five years professional experience, and more than fifteen years' experience in creating and driving strategic in-house and agency led, PR programs. She has been a consultant to various US and international agencies, VC's, and corporations; working with financial institutions, REITs, retail, biotechnology, and high-technology companies.

Nieva-Woodgate began her PR career at the US headquarters for Crosby Securities, Inc., a Hong Kong based investment bank, as Manager of Media Relations and Marketing for North America. Before working in public relations she spent six years at various other Wall Street firms, including Drexel, Burnham & Lambert, and Banco de Investimento Garantia.

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