

Access to Experts



Nick Propersi

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Nick Propersi CPCU, CLU, PMP has been with State Farm for nearly 16 years and held a variety of roles spanning all distribution channels, various insurance and financial services operations as well as multiple corporate functions including Information Technology and Marketing. The past multiple years have been spent contributing to State Farm's digital strategies and the evolution from lead generation to digital transformation. Most recently Nick led the digital transformation efforts within State Farm resulting in an enterprise digital strategy and new department focused on achievement of the strategy. In addition to his career at State Farm, he has founded multiple start-up organizations in the entertainment, advertising and product development industries.

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