THE ECONOMIC INEQUALITY SYMPOSIUM

The Top Line Issue with the Bottom Line Impact

November 30, 2016
The Conference Board Conference Center
New York City

www.conferenceboard.org/economicinequality

REGISTER BY OCTOBER 25TH FOR $100 SAVINGS!
Agenda

Wednesday, November 30, 2016

Registration and Breakfast: 8:30 – 9 am
Welcome: 9 – 9:15 am
Moderator: Barry Schumacher, Program Director, The Conference Board

9:15 – 10 am
Economic Inequality – Defined and Outlined
Mr. Chia will present an overview of the issue including identifying the several parts of the Economic Inequality problem and, using research undertaken by The Conference Board, will focus on short-termism and its impact on Capitalism.
Speaker: Douglas Chia, Executive Director, The Governance Center, The Conference Board

10 – 11 am
The Case for Business Involvement in the Economic Inequality Debate
Mr. Georgescu, who has editorialized on this issue in the New York Times, will outline the economic realities of the inequality debate and outline the reasons why the business community should proactively be engaged in finding solutions to the inequality issue.
Speaker: Peter Georgescu, President Emeritus, Young and Rubicam

11:15 am – 12 pm
How the American Public Views the Behavior of Business Today
Mr. Whittaker, a former private investment banker, leads a non-profit, created by renowned hedge fund manager Paul Tudor Jones, that gathers data on how the American public views business in the context of the overall economic inequality debate. He will present his latest findings and analysis based on survey data of over 40,000 Americans.
Speaker: Martin Whittaker, CEO, Just Capital

1 – 2 pm
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2 – 3 pm
The Financial Side of Economic Inequality
Ms. Foroohar, a noted columnist and author of the book Makers and Takers which looks at the relations between Wall Street and business will focus on the emerging trend of “financialization” and how this aspect of the financial world affects business investment and economic inequality.
Speaker: Rana Foroohar, Assistant Managing Editor and Economics Columnist, Time Magazine

3:15 – 4 pm
The Policy Landscape
The seminar takes place after the November national, state and local elections. We will hear from the author of a recent Committee for Economic Development report, ‘Tackling Economic Inequality, Boosting Opportunity: A Blueprint for Business’, whose Washington locale and policy focus will provide us with insights into what the new Administration and Congress might well do to address some of the key economic inequality issues.
Speaker: Joseph Minarik, Senior Vice President and Director of Research, Committee for Economic Development

4 – 4:45 pm
How Business is Already Responding to the Economic Inequality Debate – Panel Two
During this session business practitioners will present on how economic inequality is discussed within their function and within their company. At this session will be practitioners covering the corporate governance, legal and communications perspectives.
Speakers: Angela Talton, Chief Diversity Officer, Nielsen
Michael Yutrazenka, Senior Director, Corporate Affairs, Cisco

Lunch: 12 – 1 pm

GET INVOLVED!
Amplify your experience and your organization’s exposure.
For Sponsorship Opportunities, please contact: michael.felden@conferenceboard.org
www.conferenceboard.org/economicinequality
REGISTRATION INFORMATION

Online www.conferenceboard.org/economicinequality
Email customer.service@conferenceboard.org
Phone 212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

Fees do not include hotel accommodations.

Location
The Conference Board Conference Center
845 Third Avenue (Between 51st and 52nd St), 3rd Floor
New York, NY 10022
Customer Service 212.339.0345

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person
For a team of three or more registering from the same company at the same time, take $300 off each person’s registration. One discount per registration. Multiple discounts may not be combined.

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